

Voluntary Report – Voluntary - Public Distribution

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Report Name: USJTA Treatment for Potatoes and Potato Products 2023

Country: Japan

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Report Highlights:

The U.S.-Japan Trade Agreement (USJTA) entered Year 5 of the agreement implementation on April 1, 2023. This report is one in a series of product briefs highlighting the tariff benefits for specific commodities and products from Year 5 (2023) to Year 7 (2025) of the Agreement. Additional information is available at www.usdajapan.org/usjta/.

Overview: In 2022, the United States exported over \$364 million of potatoes and potato products to Japan, making Japan the #2 overseas market for U.S. potatoes. Japan is a major importer of cooked and prepared frozen potatoes. The U.S. potato products accounted for 63 percent of Japan’s total potato product imports. The years below correspond to Japan’s fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 5 (2023)	Year 6 (2024)	Year 7 (2025)	Final Tariff (Year)	2022 Imports from U.S.
Frozen potato products (e.g. French fries) 200410100	8.5%	Free			Free (2021)	\$314,941,347
Frozen, seasoned potato products (e.g. croquette) 200410220	9.0%	Free			Free (2023)	\$133,872,830
Fresh or chilled potatoes (excl. seed potatoes) 070190000	4.3%	Free			Free (2019)	\$31,560,895
Potato flakes, granules and pellets 110520000	20.0 %	Free			Free (2023)	\$29,062,605
Frozen potatoes (uncooked, steamed or boiled) 071010000	8.5%	Free			Free (2023)	\$18,743,833
Potatoes (prepared or preserved) 200520220	9.0%	2.2%	1.1%	Free	Free (2025)	\$8,352,034
Potato flour and meal 110510000	20.0 %	9.0%	7.2%	5.4%	Free (2028)	\$2,140,350
Crisp savory food products (made from dough based on potato powder) 190590314, 190590323	9.0%	Free			Free (2023)	\$1,092,250
Potatoes (prepared or preserved in airtight containers less than 10kg, no added sugar) 200520210	12.0 %	Free			Free (2023)	\$421,477
Frozen mashed potatoes 200410210	13.6 %	Free			Free (2023)	\$121,929
Mashed potatoes and potato flakes 200520100	13.6 %	6.1%	4.9%	3.7%	Free (2028)	\$0

Phytosanitary Issues: Currently, 16 states are eligible to export chipping potatoes to Japan (HS 0701.90.000). Since 2020, U.S. potatoes can enter Japan throughout the year. U.S. potato imports are subject to further restrictions on overland transportation and ports of entry. There are no regional or seasonal restrictions on imports of processed potatoes, such as frozen French fries. U.S. table stock potatoes are not currently eligible for export to Japan.

Market Considerations: Japan’s demand for U.S. potato (non-fresh) products is strong with potatoes increasing in popularity as a side-dish in Japanese cuisine. Favored for their reliable quality, uniform size, and white color, U.S. frozen French fries lead all potato export product categories. Opportunities for continued growth exist in both the food service and retail sectors, especially for frozen potato products and potato bread. The Japanese retail market favors convenient, small and/or single-serve, microwavable, and/or ready-to-eat products such as fries, frozen mashed potatoes, and mixed vegetables with potatoes. The United States is the sole foreign supplier of fresh chipping potatoes in Japan.

Additional Resources: Further information is available at www.usdajapan.org. For additional questions, please contact the USDA Agricultural Trade Office at atotokyo@usda.gov, Tel: 81-3-3224-5115.

Attachments:

No Attachments.